# DEPARTMENT OF KANNADA COURSE OUTCOME

## 2020-21

Semester	Subject Code	Subject	Outcome
I II III IV	BASKAL132 BASKAL154 BASKAL204 BASKAL254	PROSE, POETRY, DRAMA POETRY, PROSE, NOVEL PROSE, POETRY PROSE, POETRY	To comprehend literary texts of ancient and modern poetry written by great Poets To inculcate the ethical values of life by To emphasize the narrative resurrection of primeval reality through myth To relate their thoughts with the given litrature  To develop skills in kannada grammar To help them learn the basic and fundamental concept of prose  To help them know the different areas of prose genres through lessons  To gain knowledge of business letter draft in Kannada language  To classify different forms and styles used in Kannada novels  To teach the students the values of self-reliance and service  To familiarize students with the  To emphasize them to give form of literature to some other form of art/To showcase the liertature in other form of art  To develop their translation skills  To classify different forms and styles used in Kannada Drama  To critically evaluate drama  To sensitize them towards the issues happening in and around them

I II III IV	BCMKAL132 BCMKAL154 BCMKAL204 BCMKAL252	PROSE, POETRY AND DRAMA PROSE, POETRY, NOVEL PROSE, POETRY PROSE, POETRY	To develop skills in Kannada grammar To help them learn the basic and fundamental concept of prose To help them know the different areas of prose genres through lessons To gain knowledge of business letter draft in Kannada language To comprehend literary texts of ancient and modern poetry written by great Poets To inculcate the ethical values of life To emphasize the narrative resurrection of primeval reality through myth To relate their thoughts with the given literature
			happening in and around them Aiming at enriching human Excellency To comprehend literary texts of ancient and modern poetry written by great Poets To inculcate the ethical values of life
			To enrich knowledge of communication through simple and effective conversation  To develop skills in Kannada grammar  To help them learn the basic and fundamental concept of prose
			To help them know the different areas of prose genres through lessons

## **DEPARTMENT OF HINDI-2020-21**

## **B.A/ B.Com Hindi Programme Specific Outcomes**

- To understand the basic concepts and origin of Hindi Language
- To understand various aspects of Hindi Literature with a process to search new methods and give new directions.
- To know about the roots of Hindi Literature and its perspective and methods.
- Elaborating and understanding philosophical methods of Hindi Literature.
- Evaluating the concept of Hindi from past to present and to study the society closely through Literature.
- To make students understand the Literature in broader areas than merely confined to the subject.
- To make the students understand the importance of Hindi in the contemporary world.
- To introduce students to the real world situation with the help of poems and stories written by various poets and writers.

# DEPARTMENT OF HINDI COURSE OUTCOME

Semester	Subject Code	Subject	Outcome
I	BCMHDL131	STORY, GRAMMAR	To study the literary trends of Hindi short stories.
			To study the life history and literary works of Jayshankar Prasad, Yashpal and RangeyaRaghav.
			To help them learn the basic and fundamental concept of prose
			To help them know the different areas of prose genres through lessons
			To gain knowledge of business letter draft in Hindi language
			To help them to impart the knowledge in Hindi language
			To be acquainted with glossary of Hindi terminologies
			To equip them with skills to meet the challenges
			Students will come to know about the use of Hindi in official work

III	BCMHDL231	DRAMA, GRAMMAR	<ul> <li>To understand the development of plays of Hindi.</li> <li>Understanding of Hindi plays.</li> <li>Differentiation and departure points of Hindi plays.</li> <li>Ability to think about Hindi plays.</li> <li>To classify different forms and styles used in Hindi Drama</li> <li>To critically evaluate drama</li> <li>To sensitize them towards the issues happening in and around them</li> <li>Aiming at enriching human excellence</li> <li>To understand the basic concepts of Hindi grammar and various forms of functional Hindi</li> </ul>
I	BASHDL131	STORY, GRAMMAR	<ul> <li>To get an idea about short story, its definition, importance, concept, characteristics, history etc.</li> <li>To understand the change in content and style of expression of eminent Hindi short story writers through their stories.</li> <li>To describe the philosophy of life as well as literary contribution of Chandradhar Sharma Guleri ,Premchand and Yashpal .</li> </ul>

I	BASHDL231	POETRY, NOVEL	To understand the role played by the
			poets of Bhaktikaal cult in literature
			1
			and society
			To describe the poem of "Chayawadi
			writers": Agey, Maithli Sharan
			Gupt , Nirala and Nagarjun
			Ability to understand the
			development of Hindi novels by
			textual study. Understanding of
			development of Hindi novels.
			Differentiation and departure points
			of Hindi novels and short stories.
			Ability to think about Hindi novels
			To classify different forms and
			styles used in Hindi novels
			• To teach the students the values of
			self-reliance and service
			To familiarize students with the
			To emphasize them to give form of
			literature to some other form of art
			incrature to some other form of art

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## **Department of History**

### **Program Specific Outcomes**

#### After completion of this course the students are able to:

- Acquire knowledge of historical texts, sources and how historians interpret past.
- Understand background of our religion, customs, and administration and so on.
- Analyze relationship between the past and the present.
- Describe the social, economic, political, religious and cultural interests in a comprehensive study of the past.
- Develop the ability of critical and logical thinking.
- Develop interests in the study of history and activities relating to history.
- Compare and contrast the history of the countries other than India.
- Promote nation building activities, peace, international understanding and to restore fruitful relations.
- Prepare for various types of Competitive Examinations.

#### **DEPARTMENT OF HISTORY 2020-21**

Semester	Subject Code	Subject	Course Outcome
I	BASHTC - 131	India in the early Historical Period up to A.D.300	<ul> <li>Students have understood concept of Historiography and its different perspectives.</li> <li>Acquired knowledge regarding geographical background.</li> <li>Acquired fair knowledge about the prehistory, proto history, major sources and their uses in the process of historical reconstruction.</li> <li>Learnt the analytical skills to explore the development of India's religious systems and cultural accomplishments in historical perspective.</li> <li>Able to indicate multiple cultures of Ancient India.</li> </ul>

II	BASHTC - 181	India in the early Medieval Period(A.D.300-1300)	<ul> <li>Students understood the Importance of Glorious Past.</li> <li>Understood the process of transition from early period to the medieval period.</li> <li>Identified socio, political, economic, religious and cultural features of early medieval India.</li> <li>Understood our heritage through cultural aspects of early Medieval India.</li> <li>Showed interest to collect coins and other artifacts.</li> </ul>
III	BASHTC-231	Medieval India(A.D.1206-1605)	<ul> <li>Students learnt about the Establishment of the Delhi sultanate and the Sultanate administration.</li> <li>Developed ethical and social value.</li> <li>Identified the condition of India under the Mughal Empire.</li> <li>Interest to visit historical places and understand Medieval India through Art and Architecture.</li> <li>Showed interest to locate the places of historical importance through Map.</li> </ul>
III	BASHTCE - 231	Current issues & their Historical Perspective	<ul> <li>Students understood the historical growth of the idea of human rights.</li> <li>Aware about international context of human rights.</li> <li>Understood refugee problem.</li> <li>Identified reasons for Terrorism.</li> <li>Gained knowledge about the problem of separatism in Asia.</li> </ul>
IV	BASHTC-281	Early Modern India(A.D.1605-1856)	<ul> <li>Appreciated Art and Architecture of India.</li> <li>Critically examined attitude of emperors towards religion under the regime of Mughals.</li> <li>Analyzed administrative system of Marathas.</li> <li>Learnt about Foundation and Expansion of Colonial rule in India.</li> </ul>

IV	BASHTOE -	Tourism in India	Students understood different
I V	281	Tourism in mara	<ul> <li>Students understood different historical ideas, various arguments and points of view.</li> <li>Learnt various types of Tourism.</li> <li>Analyzed Socio-Cultural aspects of Tourism.</li> <li>Showed interest to visit Historical places, Archaeological sites, Museums etc.,</li> <li>Identified Heritage sites of India and world as well.</li> <li>Understood the Preservation and Maintenance of Heritage sites</li> </ul>
V	BASHTC-331	Colonial India(A.D.1856-1885)	<ul> <li>Gained knowledge about colonial India and the resistance to the colonialism.</li> <li>Understood the process of colonialism in different part of the world.</li> <li>Analyzed social, religious consciousness in India.</li> <li>Inculcated nationalist feelings among the students.</li> <li>Able to evaluate the consolidation of English power in India.</li> </ul>
VI	BASHTC-381	Making of India Nation(A.D.1885-1947)	<ul> <li>Identified challenges within the Nation.</li> <li>Learnt the various phases of national movement.</li> <li>Identified contributions of Indian freedom fighters.</li> <li>Knowledge of social and religious movement in India.</li> <li>Acquired knowledge about Legacy of Freedom Movement.</li> <li>Students became familiar with makers of Modern India.</li> </ul>
VI	BASHTC-382	History of Karnataka(A.D.1565- 1956)	<ul> <li>Understood the history of         Karnataka         Including different dynasties and             their contributions.</li> <li>Acquired knowledge about         freedom struggle in Karnataka.</li> <li>Learnt the various phases of         Unification Movement in         Karnataka.</li> <li>Showed interest to visit Historical         places, Archaeological sites,         Museums etc.,</li> <li>Instilled the feeling of patriotism         in the hearts of students.</li> </ul>

#### DEPARTMENT OF ECONOMICS 2020-21 PROGRAMME SPECIFIC OUTCOME

#### After the completion of course students are able to:

- Acquire knowledge about the basic concepts of economics.
- Analyze the market structures and economic fluctuations.
- Understand about monetary and fiscal policy and their impact.
- Describe about the characteristics, trends and development in the Indian Economy and Karnataka Economy.
- Develop the ability of critical and logical thinking
- Helps the students in their preparation for the competitive exams

#### **COURSE OUTCOME**

Semester	Subject Code	Subject	Course Outcome
I	BASECC 131	Micro Economic Analysis	<ul> <li>Students get knowledge on the basic concepts of micro economics.</li> <li>Understand the concept of Consumer Behavior.</li> <li>Understand and analyze the concepts like demand and supply.</li> <li>Understand the cost and revenue concepts.</li> <li>Able to understand the market structure.</li> </ul>
I	BASECE131	Man Power Economics (Choice Based Elective)	<ul> <li>Understandthe concept of the human resource</li> <li>Provide an outline regarding the manpower planning</li> <li>Analyze the demand and supply of manpower in India.</li> <li>Describe the approaches to manpower planning</li> <li>Understand the Management ofstaff.</li> </ul>

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II	BASECC 181	Macro Economic Analysis	<ul> <li>Able toReview the basic concepts of Macro Economics</li> <li>Students can relate to the concepts of economic fluctuations and unemployment</li> <li>Understand the instruments used by the central bank and the government to check the inflation and deflation in the economy.</li> </ul>
III	BASECC301	Monetary Economics	<ul> <li>Understand the origin, function, theory and classification of money.</li> <li>The learner gets a broader view of inflation and deflation.</li> <li>Know about function, policy and modern banking instrument of central and commercial bank</li> <li>Understand the situation of inflation and deflation in the economy.</li> </ul>
IV	BASECC 252	International Economics & Public Finance	<ul> <li>Understand basic theories, approaches, and polices of international economics.</li> <li>Understand the concept of balance of payment</li> <li>Know about trade policy like free, protection and trade agreements such as TRIPS,GATT and TRIMS</li> <li>Analyze the aspects related to public expenditure such as forms of tax, cannons of taxation and taxable capacity, impact of public expenditure.</li> <li>Know about the concept of public debt</li> <li>Understand about the budget and its structure.</li> </ul>

V	BASECC 304	Economics Thought	<ul> <li>Understand the evolution of the economic thought from classical to post Keynesian thought</li> <li>Knowledge of ideas of classical economists like Adam Smith, David Ricardo and T. R. Malthus.</li> <li>Learner can understand the Marxian thought and marginalism put forward by W.S. Jevons and Karl Menger</li> <li>Know about the Neo classical economists, Keynesian and post Keynesian economists</li> <li>Know about Indian Economic thought by Kautilya, Mohandas Karamchand Gandhi, and Amartya</li> </ul>
V	BASECC 304	Development Economics	<ul> <li>Karamchand Gandhi, and Amartya Kumar Sen</li> <li>Differentiate between growth and development, the experiences of developed and under-developed countries</li> <li>Analyse the problems of underdeveloped countries.</li> <li>Learn about the theories formulated by the various economists to address the process of economic development.</li> <li>Analyze challenges of development.</li> <li>Evaluate the role of state, technology</li> </ul>
VI	BASECC 355	Indian Economics	<ul> <li>Evaluate the role of state, technology and planning in economics development</li> <li>Understand the impact of the growing population in India and measures taken by the Government of India to address the population problem.</li> <li>Know about the impact of poverty and unemployment and policy implications.</li> <li>Analyze the performance and reforms undertaken in the primary. secondary and tertiary of Indian economy</li> <li>The study of Indian economy helps to gain knowledge which is useful for competitive exam.</li> </ul>

VI	BASECC 358	Environmental Economics	<ul> <li>Introduce an economic perspective on modern environmental issues.</li> <li>Discuss local and global environmental issues, as they have impact on the manpower.</li> <li>Understand the interrelationship between the use of natural resources, economic growth and sustainable development.</li> <li>Understand the growth of environmentalism in India.</li> <li>Analyze the strategies such as rain water harvesting, imposition of taxes and others involved to address environmental problems.</li> </ul>
I	BCMCMC134	Business Economics	<ul> <li>Command over the language of economics, its standard terms and basic concepts.</li> <li>Analyze how economic agents make decisions and choices.</li> <li>Learners get the theoretical knowledge in the subject area.</li> <li>Develop the practical approach to understand the current business trends.</li> </ul>
II	BCMCMC184	Money and Public Finance	<ul> <li>Understand the basic concepts of money and functioning of the money market.</li> <li>Analyze the functioning of the economic system and about economic fluctuations.</li> <li>Know about the working of the banking system and the monetary policy.</li> <li>Explain the importance of public finance.</li> </ul>

III	BCMCMC 233	Modern Bank Management	<ul> <li>Understand the basic concepts of Insurance and Banking.</li> <li>Know about the Innovations in the banking sector.</li> <li>Explain the trends in the digital banking.</li> <li>Know about the Reserve Bank of India</li> </ul>
IV	BCMCMC 283	International Trade	<ul> <li>Understand the basics of the International Trade</li> <li>Familiarize the students with the global economic scenario</li> <li>Know about the latest developments in WTO and BRICS</li> <li>Understand about foreign exchange arithmetic and balance of payments</li> </ul>
IV	BASECE 281	Karnataka Economy (Open Elective)	<ul> <li>To know about the structural changes in the economy of Karnataka</li> <li>Helps to understand the contributions of agricultural, industrial and services sectors to the Karnataka's economy.</li> <li>Know about the development achieved by Karnataka under different plans and emphasizes on regional imbalance</li> <li>Analyze the Karnataka's budget</li> <li>The study of Karnataka economy helps to gain knowledge which is useful for competitive exam</li> </ul>

#### DEPARTMENT OF SOCIOLOGY

The Department of Sociology follows the syllabus framed by the Board of Studies, Mangalore University. Sociology syllabus focus on society and culture.

#### **Programme Outcome:**

- Knowledge about the emergence of Sociology and growth of Social and Sociological thought.
- To know the thoughts of the founding fathers of Sociology
- To understand the welfare measures for the welfare of the S.C, S.T, Backward classes, Minorities, Women.
- Knowledge about the rural and Urban Society.
- To know about the basic concepts of Sociology and basic social institutions
- To learn the research methods and tools of data collection.

#### **Programme Specific Outcome:**

- It helps to know the sociological thoughts of Comte, Spencer, Durkheim, Weber, karl Marx
- Helps to know the importance of Social welfare in Modern Society.
- Helps to know the Gender issues, gender sensitization programme, women's welfare, Womenn' Movement.
- Helps to know the rural and urban community
- Helps to know the principles of Sociology

SEMERSTER	COURSE CODE	COURSENAME	COURSE OUTCOME
I	BASSOC131	Principles of Sociology	To understand the scope, importance of Sociology, branches of Sociology. To understand the basic concepts, socialization and Social change.
II	BAS SOC 181	Social Institutions and Social change	To understand the marriage and family system, religious system.  To understand functions and dysfunctions of the religion  To understand the role of education.  To understand the social change.
III	BAS SOC 231	Study of Indian Society- Rural -Urban	To understand rural urban community

IV	BAS SOC281	Social problems in	To know the problems and basic institutions of rural institutions To understand tribal problems and their welfare To learn about the urban problems and infrastructures. To understand various
1 V	BAS SUC281	Social problems in India	social problems and its causes. To suggest measures for social Problems.
V	SO- 302	Indian Society – welfare and development	To understand the social welfare measures in welfare state To understand the welfare measures for S.C, S.T, Minorities, Backward classes
V	SO 301	Research Methodology	To understand about the social research, steps, problems of research, samplings, methods of date collection, report writing
VI	SO-351	Sociological thought	To understand the thoughts of Founding Fathers of Sociology namely August Comte, Spencer, Emile Durkheim, Max weber
VI	SO-352	Gender Dynamics	To know about Gender equity, Gender sensitization, Gender issues, women empowerments, women's movement

#### **Programme: B.Com**

#### **Programme Outcomes**

- 1. Students get theoretical and practical exposure in the commerce field which includes Accounts, Finance, Investment, Marketing, Management, Insurance, Banking etc.
- 2. Inculcate the entrepreneurial spirit amongst the learners.
- 3. Employability is the focal point of their three years of study.
- 4. Helps to achieve a holistic and all-round development of a learner.
- 5. Encourages the students to contribute to nation building through their intellect and social capital

#### **Programme specific outcome**

- Learners understand the basic concepts of the commerce, management, accounting and finance.
- Learners acquire skills to work as commercial accountant, tax consultant, audit assistant and other financial supporting services.
- Create the choices to pursue professional courses such as CA, M.COM, MBA, CMA, ICWA, CS, etc
- Prepare the students to start their own ventures as businessmen, entrepreneurs, managers, and consultant.
- Develop the competency in students and make them employable in the global market

#### I B.Com I Semester

I B.C	B.Com I Semester			
Sl.	Course	Name of the course	Outcome	
No.	code			
1.	BCMCMC 131	Quantitative Techniques	<ul> <li>Learners will understand the relevance and application of the quantitative tools in decision making process and to optimize the output.</li> <li>Learners will be able to take decisions for their business on the basis of their subject knowledge.</li> <li>Provides basic knowledge about the importance of statistics in the field of business</li> <li>Students can apply the statistical tools in the field of commerce and industry to solve the problems related to business.</li> <li>Helps to make decisions with the help of decision making tools/techniques.</li> <li>Understand the concepts of simple interest, compound interest, trade discount and their application in real life situations.</li> </ul>	

2.	BCMCMC 132	Financial Accounting I	<ul> <li>Provides knowledge about accounting concepts, accounting policies and Indian accounting standards</li> <li>Develop the skill of recording financial transactions in the books of accounts in accordance with generally accepted accounting principles.</li> <li>Students get acquainted with the knowledge of preparing final accounts of sole trading concerns and Non-trading concerns.</li> <li>Students get skill of preparing bank reconciliation statement.</li> </ul>
3.	BCMCMC 132	Strategic Management and organizational behaviour	<ul> <li>Provides basic concepts and practice of strategic management and organizational behaviour.</li> <li>Learners get acquainted with Vision statement and Mission statement of the business unit.</li> <li>Learners will know how the organization analyzes their external and internal environments and decide on the means to achieve strategic advantage.</li> <li>Students will understand the importance of organizational behaviour and role of managers in organizational behavior.</li> <li>Develop skill related to individual decision making and decision making in organization.</li> </ul>
	BCMCCE 135 (Elective)	Corporate Secretaryship	<ul> <li>Enable the students to acquire in-depth knowledge about secretarial practices in companies.</li> <li>Train the students in various types of correspondence with stakeholders.</li> <li>Familiarise the students to learn the various provisions of company law relating to meetings and resolutions.</li> <li>Learners will feel confident to take up the role of Secretary in small business firms</li> <li>Enhance communication skills especially the written communication.</li> </ul>

•	BCMCMC 181	Quantitative techniques- II	<ul> <li>Provides knowledge about how the technique of regression and correlation analysis can be used in research data anlaysis.</li> <li>Help to apply statistical method for solving practical problems.</li> <li>Understand the method of analyzing the time series data.</li> </ul>
	BCMCMC 182	Financial Accounting- II	<ul> <li>Students learn conversion of single entry accounting into double entry system.</li> <li>Able to understand the accounting procedure involved in preparing the joint venture and consignment accounts.</li> <li>Able to calculate the fire insurance claims.</li> <li>Get acquainted with the accounting procedure involved installment and hire purchase system.</li> </ul>
	BCMCMC 183	Human resource management(HRM)	<ul> <li>Learners get familiarized with the basic knowledge about concepts of HRM, the role of HRM, functions and process of HRM.</li> <li>The subject enables the students to understand the core areas of HRM-Human Resource Planning, Process and Sources of employee recruitment, Selection procedure, Wage and salary administration, Motivation and Leadership and its applicability.</li> <li>Provides learners with recent trends in HRM and make students aware about challenges faced by HR managers.</li> </ul>

BCMCCE 188	Logistics Management	<ul> <li>It provides an exposure to the language of logistics</li> <li>Make the learners to understand the principles and functions of Logistics Management</li> <li>Enable the learners to understand the importance of logistics management in the present market-oriented society.</li> <li>Help to take up a fruitful career in Logistics</li> </ul>
II B.Com		
III Semester BCMCMC 231	Direct Tax - I	<ul> <li>Students get familiarized with the Legal Provisions and Procedural aspects of Income Tax, with reference to the relevant amendments made to Direct Tax Laws of India.</li> <li>Develop a zeal for this subject and apply it in the day to day lives.</li> <li>Learners can set up their own tax consulting firms</li> </ul>
BCMCMC 234	Cost & Management Accounting-I	<ul> <li>Make the students to understand the basic concepts of elements of cost.</li> <li>Enhance knowledge of learners on the elements of cost where cost control and cost reduction techniques are used.</li> <li>Learners would benefit regarding the Cost Concepts and its application</li> <li>Facilitate the learners to go in for higher learning in the subject.</li> </ul>

BCMCMC 232	Financial Accounting -III	<ul> <li>Makes to understand the nuances of the higher concepts of Accounts especially the Partnership Business accounts.</li> <li>Prepare one for being accounting ready with in depth knowledge of the application of the concepts.</li> <li>Prepares the students to get employment opportunities in office and accounting work.</li> <li>Prepares the students to assume the role and responsibilities of the applying the knowledge of accounting at the work place.</li> </ul>
BCMCCE 238	Life Skills	<ul> <li>Develop the learners as wholesome person with a blend of creative ideas &amp; critical thinking.</li> <li>Learners will become confident individuals who are ready to face challenges put forward by the society.</li> </ul>
II B.Com IV Semester		
BCMCMC 281	Direct Tax -II	<ul> <li>Students get familiarized with the legal provisions and procedural aspects of Income Tax, with reference to the relevant amendments made to Direct Tax Laws of India.</li> <li>Develop a zeal for this subject and apply it in the day to day lives.</li> <li>Learners can set up their own tax consulting firms</li> </ul>

BCMCMC 282	Financial Accounting IV	<ul> <li>Makes the students to understand the nuances of the higher concepts of Accounts especially the Royalty and Branch accounts.</li> <li>Prepares one for being accounting ready with in depth knowledge of the application of the concepts.</li> <li>Prepares the students to get employment opportunities in office and accounting work.</li> <li>Prepares the students to assume the role and responsibilities of the applying the knowledge of accounting at the work place.</li> </ul>
BCMCMC 284	Cost & Management Accounting – II	<ul> <li>Make the students to understand the basic concepts of elements of indirect cost.</li> <li>Enhance the learner's knowledge on the elements of cost where cost control and cost reduction techniques are used.</li> <li>Make the students to understand how cost accounts reconcile itself with financial accounts.</li> </ul>
BCMCCE 288	Banking Practices	<ul> <li>Provides practical Banking skills to the students.</li> <li>Provide the knowledge about recent trends in banking sector.</li> <li>Encourage the students to take up banking related jobs as their future career prospect.</li> </ul>
III B.Com V Semester		
C 504	Financial accounting V	Familiarize the learners with the
		<ul> <li>basic concepts of Corporate Accounting.</li> <li>Provides working knowledge of the concepts of the subject with emphasis on corporate sector.</li> <li>Encourage Learners to take up professional courses like C.A, I.C.W.A</li> </ul>

C505	Cost & Management Accounting - III	<ul> <li>Make the students to collect and analyse cost for different spheres of manufacturing and service units.</li> <li>Learners get higher knowledge in the world of Cost Accounting</li> <li>Encourage the learners to take up profession in the field of Cost Accounting and go in for higher learning.</li> </ul>
C 507	Business Taxation III	<ul> <li>Familiarize the students with the legal provisions and practical aspects of Income Tax.</li> <li>Learners understand the practical procedural aspects involved in the assessment of co-operatives, Partnership firms, and companies.</li> </ul>
C503	Financial Management –I	<ul> <li>Enable the students to understand the basic concepts and tools of finance applied in the corporate financial affairs and to develop the knowledge and skills expected of a Finance Manager, in relation to financial decisions.</li> <li>Learners will be well versed with the basics of Finance and take independent decisions in their day to day lives.</li> <li>Students get clarity in Stock Market Investments and it will help them to make their Investment Decisions</li> </ul>
C 502	Modern Marketing	<ul> <li>Learners will understand the current role of marketing in the business and society.</li> <li>Comprehend the marketing issues in a growing business context through real marketing case studies and anecdotes</li> <li>Develop the cognitive and analytical ability with application of marketing knowledge required for marketing career prospects.</li> </ul>

III B.com		
C 605	Cost & Management Accounting - IV	<ul> <li>Learners get acquainted with basics of Management Accounting.</li> <li>Impart knowledge on the short term and long-term decision-making techniques and methods.</li> <li>Take up higher learning in the field</li> </ul>
C 603	Financial Management – II	<ul> <li>Enable the students to acquire working capital management skills and to understand the advanced concepts and techniques in corporate financial affairs in relation to investment and dividend policy decisions.</li> <li>Learners can differentiate between Stock Market Investment and Mutual Fund</li> <li>Learners can take investments as a career or take up the onus of spreading investor awareness amongst the society.</li> </ul>
C 601	Indian Corporate Law	<ul> <li>Demonstrates a comprehensive and accurate knowledge of laws relating to the formation, administration and operations of a company.</li> <li>Develop an understanding of current policy trends and developments in Corporate Law in Indian scenario.</li> <li>Learners will have an in-depth understanding of the Companies Act, 2013 along with all its amendments.</li> <li>Encourage the learners to take up Law as a career</li> </ul>

C 602	Auditing	<ul> <li>Familiarise the students with the basics of Auditing.</li> <li>Create interest among the students to take up professional courses.</li> <li>Help the learners to identify and understand the auditor's duties, responsibilities, liabilities and apply appropriate audit procedures to test the audit assertions and objectives.</li> <li>Help the learners to imbibe the audit</li> </ul>
		culture, critical thinking and instill analytical skills leading to the enhancement of employability in the auditing domain.
C 607	Business Taxation IV- GST and CUSTOMS DUTY	• Familiarize the students with the provisions of Indirect Taxation Laws in India.
		Develop the Learner's confidence and they can take up the profession as Tax consultants.
		Make the learners to differentiate between Direct and Indirect Tax and its implications on one's income.
C 604	Financial Accounting –VI	Helps to understand the nuances of Corporate Accounting
		• Update learners with the latest in the course.
		Make the students employment ready in Accounting field with thorough knowledge of the concepts
		Pursue higher learning to know more of the contents

#### PROGRAMME-M.COM

#### **ProgrammeOutcomes:**

- Possessing matured and authentic knowledge with required skills in the field of commercewitha strongpotential for pursuing doctoral research in the functional areas.
- Teaching positions at the undergraduate and post graduate levels with a strong foundation forcontinuouslearning and personality development in the area of business and commerce.
- Placement in the corporate sector with demonstrable competencies for effectively performing therolesofaccountants, managers, financial analysts, banking executives, insurance consultants and entrepreneurs.

### **ProgrammeSpecificOutcomes:**

- Equipping the studentswith area specific knowledge in the field of commerce and business with a specificfocuson Accounting, Finance, Costing, Management, International Financial Reporting Standards, Insurance and Investment.
- Equipping the students with strong basics, keycompetencies and strong confidence to facethechallenges in the field of business and commerce.
- Preparing students foreffectiveteaching at undergraduateandpostgraduate levels with a strong potential for pursuing doctoral research, accounting, management and financepositionsinthecorporatesectorincluding opportunities for consultancy , banking and insurance executives and entrepreneurial accomplishments.

#### **COURSE OUTCOMES**

SEM	Subject Code	Subject Name	Course Outcome
I	CMS401	Managementtheoryandpr actice	<ul> <li>Enables students to understand procedure of planning and strategic framework of management</li> </ul>
	CMS402	Business economics	Enables the students to `acquire knowledge on fundamental and advanced concepts of Business Economics, theoretical framework, application of Economic principles to business problems and decision making.

	CMH404	BusinessStat istics	Equip the students     with knowledge on     basic statistical     concepts and     techniques for     business data     analysis.
	CMH405	Managem entScienc e	<ul> <li>Enables the students a detail survey of the fundamentals of the management science.</li> <li>Detail survey about concepts and mathematical techniques most useful in business and finance</li> </ul>
	CMH406	AdvancedFinancialAcco unting	<ul> <li>Provides the knowledge to the students about financial accounting tools and contemporary issues in accounting</li> <li>Provides students an insight into financial analysis of business organisation</li> </ul>
II	CMS452	EntrepreneurshipDevelo pment	• Enables the students to understand the introduction of entrepreneurship and its development process, environment and current scenario in India. To make the students aware of the significance of entrepreneurship opportunities accessible and challenges confronted in the society.

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	CMS453	StrategicMarketingMana gement	Familiarises the students with the modern strategic marketing concept and market environment.
			Enables students to know the philosophies in marketing management.
	CMH455	BusinessResearchMetho ds	Acquaint the students with the techniques of doing research in the field of business.
	CMH456	International Business	<ul> <li>Exposes the students to various concepts &amp; business models of business, industry &amp;commerce.</li> <li>Familiarizes the students with political, social, economical, legal &amp; technologicalenvironmentof international business.</li> </ul>
	CMH457	Advanced Cost Accounting	Through knowledge and understanding, students will be able to collect knowledge about principles of cost accounting.
			<ul> <li>Students will be able to develop, restructure and cost accounting approach to solve practical problems.</li> </ul>
III	CMH502	Artifici al And Busine ss Intellig ence	Enables the students to enhance their Artificial and Business Intelligence and they can take-up career in these fields.

	CMH503	Business Ethics And Corporate SocialRespo nsibility	• Familiarises the students with the knowledge of ethical issues in business, corporate social responsibilities and governance practices in corporate.
	CMH504	E-Commerce	<ul> <li>Enables students to study the nature of E-commerce business activities in different areas.</li> <li>Provides the knowledge about the importance ,role various strategies and advanced concept of E-Commerce</li> <li>Provides an insight in to the E-commerce models.</li> </ul>
	CMS505	Optional(FMAIS):Advan ced IFRS And Practice	Familiarizes and acquaints the students the recent developments in International Accounting Standards and various reporting practices at the global level.
	CMS506	Optional(FMAIS):Capita lMarketOperations	Enables the students to know the various concepts of investment, functions and various issues of Capital Market in India.
IV	CMS551	RetailManagement	<ul> <li>Helps the students to get the detail knowledge about retail structure, opportunity and risk involved in retail business.</li> </ul>
	CMH553	RiskandIns uranceMan agement	Provides the necessary knowledge about the various kinds of Insurance, risk related Insurance field.

CMH554	InternationalFinancialMa nagement	<ul> <li>Provides the students knowledge of introduction of global business enviornment and markets</li> <li>It helps to study the various risks involved in the international market transactions and provide knowledge and skills for hedging foreign currency risks</li> </ul>
CMS555	Optional(F MAIS):Fin ancialDeri vativeMar kets	Acquaints with the nature of derivatives markets, knowledge of hedging investments and familiarizes the derivatives processand strategies.
CMS556	Optional(FMAIS):Portfo lioManagement	Provides an insight into the fundamental and technical analysis and various portfolio construction and management techniques.